

The Gazette is devoted to every good interest of Owensmouth and upper San Fernando Valley

VOLUME VII

OWENSMOUTH, CALIFORNIA, FRIDAY, NOVEMBER 22, 1918

The Gazette is a local newspaper serving all the interests of Owensmouth and upper San Fernando Valley

NUMBER 1

THE OWENSMOUTH GAZETTE

PROBLEMS ARE MORE HOPEFUL

Bean Market Believed To Soon Revive As a Result of Conditions Overseas

Official Report From F. E. Harris & Company Sounds a Note of Encouragement

The mental unrest among the bean growers in San Fernando valley as elsewhere over the lull in the bean market has not been very comfortable, perhaps, but The Gazette, while its opinion may not go very far with those who have made a study of conditions, yet from the angle that we view the situation, there is every reason for believing that improvement will be speedy on the way, and without the slightest occasion for discouragement or pessimism from anyone.

War has just closed and the Government has scarcely taken a moment for reflection on the great world food question; but suffice it to say that the mental implements are not idle, and something must happen if the millions in famine lands are to be reached.

Think of the gigantic task involved in moving the produce to feed the world after such a period of disorder and destruction! It is a problem that cannot be worked out under sudden impulses. It takes time and this is what is now being done. Demands on food stuffs, particularly beans, will come soon and the perplexing problem will be in solving the transportation situation. We believe the market will give the bean growers the benefit.

F. E. Harris & Company has sized up the situation in the following report of conditions:

What effect will peace have on bean prices? That depends entirely on what the Government will do in the way of buying supplies. Now that Belgium and Northern France will be evacuated there will be so many more thousands of people dependent on the United States and Canada for their food. Further, there will be enormous markets for food in Germany and Austria. It is the general belief there are vast food supplies in Russia, which is not so, as it is facing one of the worst famines in the history of the world which will become acute in the spring of 1919.

Today the grower is panicky, there are few buyers and the farmers all want to sell at the same time, consequently this means lower prices. The bean market is demoralized and getting worse. Food administration rules prevent speculation and it has come to a point where the wholesale grocer is buying from hand to mouth.

It costs more to raise beans today than ever before, labor, sacks, twine and feed for horses is up from 100 to 500 per cent.

The Government has permitted the canners to can beans which will take 200 cars of white beans; this is a good beginning and if they come into the market and start to placing orders you will see prices advance as rapidly as they went down.

Demand for beans from the wholesale grocery trade has not been nearly as heavy in the past two weeks as in October, due to two reasons; first, wholesale grocers never purchase heavily on a declining market; second, many purchased early in October and have their immediate needs supplied.

History repeats itself and whenever there is a big decline it is followed by an advance, and we look for a better market on every variety of beans.

Michigan beans advanced in the past week 1 cent per pound and today advanced another 1 cent. Limas are held stronger than they were a week ago, and now if the farmers will only hold on a little longer until orders come from the government, as they will have to come if they are to feed the world, and not give their beans away to the dealer at ridiculous prices, all will be well.

California bean crop now harvested was estimated on November 1st at 8,350,000 bushels, consisting of 2,610,000 bushels of limas and 5,740,000 bushels of all other varieties. The 1917 production was 8,691,000 bushels. The present crop is about 45 per cent of the country's total estimated yield. Prices received by the growers vary from 6 cents per pound for the blackeye variety to 10 cents per pound for the limas. It is interesting to note that these prices are from 10 to 25 per cent lower than last year.

TOPANGA

Bill Keene, our mail carrier, has just about completed a very attractive stone cottage.

Peter Pawlowicz intends improving an acre of land recently acquired from C. M. Allen.

The Topanga Red Cross has up to date, taken in at its beautiful log cabin over \$1500 since June 1st.

The County has a crew of men improving the boulevard from Ben Fairo's summit, overlooking Owensmouth towards the Topanga woodlands.

J. L. Wood has sold his ranch of 320 acres for a reported consideration of \$30,000. The new owner, J. A. Bonell, a retired lumber-

berman of Malibu, contemplates extensive improvements.

Topanga has one distinctive feature—a bride school teacher. She surprised our bachelor school trustees by appearing one sunny Monday morning with a husband, Mr. J. B. Sigrist, a veteran of the World's war, who was seriously injured in trench work at the very commencement of hostilities.

SPECIAL NOTICE

Slips for the application blanks for those who have not received them, are being sent out to the boys overseas, may be secured from Mrs. Mitchell at the post-office. The time has been extended to the 30th, so if you contemplate sending a Christmas box, do not delay longer.

LATEST NEWS

Dr. Gundrum and wife are occupying rooms temporarily at Hotel Chatsworth.

Make your pledge for the War Savings Stamp. It is your solemn, patriotic duty to your country.

Hugo Carlson has just purchased the very latest model in an elegant new five-passenger Franklin touring automobile and it is a beauty.

There are malicious attempts at petty thieving being practiced and it is a warning to the public about leaving their property out in the fields without being guarded by someone.

As an eleven hour session, the ban, which was to have been lifted this week, has been extended until Monday with a doubtful "maybe" attached to the order. This is expected to affect the Liberty fair, also.

It now seems reasonably certain that the schools are booked to open Monday, December 22nd, according to an unofficial report from Health Officer True of the city schools. The ruling would be general, applying to Owensmouth and all the valley towns. The schools will have been closed seven weeks up to this date.

In accordance with the policy of the Food Administration since its foundation to create representative men in the agricultural industry on occasions of importance to special branches of the industry, on October 24 there was convened in Washington a meeting of the Live Stock Subcommittee of the executive advisory Board and the stock raisers representing the swine industry to consider the situation in the hog market.

The conference lasted for three days, and during this time met with the executive committee of the fifty packing firms participating in foreign orders for pork products and with the members of the Food Administration directing foreign pork purchases.

CHATSWORTH

N. A. Gray has purchased a new Sandusky tractor.

Miss Glee Hamby is spending a few days at Long Beach.

Mrs. Kalles and children spent the week end in Los Angeles.

Miss Myrtle De Voe is visiting her sister, Mrs. D. C. Mattson.

Mr. and Mrs. Chas. Turner are spending a few weeks at Santa Susana.

Mr. and Mrs. Richards and daughter, Rita, visited the Proctors Sunday.

Mr. Clements and son, Paul, who have been sick with influenza, are reported better.

Eli Graves has purchased from N. A. Gray 371 acres of land on Santa Susana avenue.

Will Graves and daughter, Lucy, of Long Beach, are visiting with Mrs. F. A. Graves and family.

Mrs. Alfred Day entertained Sunday, friends from Los Angeles in honor of Mr. Day's 89th birthday.

Miss Laura Tallman from Los Angeles is starting a music class. She has nine pupils and hopes to have many more.

Mrs. L. MacDonald is home for a few days. As soon as the "fit" ban is lifted she will return to her school at La Verne.

Mr. and Mrs. E. D. Thompson have moved from Owensmouth. They are living in Mr. Numan's house on Devonshire avenue.

OWENSMOUTH OVER THE TOP

\$909,419 From 165 Subscribers. Quota Was \$700

Owensmouth, always loyal to her trust, has demonstrated her fitness for doing her part in any call, by going "over the top" 130 per cent above the quota in the War Work drive just closed.

Working under many discouraging conditions in a district where sickness sadly interrupted progress, the committee went to work with a triumphant smile. No lagging steps nor hesitation from any made the drive an overwhelming success.

Owensmouth and Calabasas formed the 41st district with a quota of \$700. The total amount received was \$909,419 from a list of 168 subscribers. This was considerably over the top with a few small amounts yet to be turned in.

J. L. Waring, chairman of the general committee, is gratified over the success and praises the work of the committee.

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Chatsworth is doing her share in the War campaign work. The quota for Chatsworth and Zelzah together \$400. So far Chatsworth alone has raised \$470.

The Ladies' Aid presented Mrs. Hamby and family a gift of silver tablespoons and teaspoons as a remembrance from the Society. Mrs. Hamby has been a faithful worker in the Aid, and will be greatly missed.

The Red Cross had its annual election of officers last week. The following were elected to serve for the coming year: Mrs. Essie Mattson, re-elected chairman; Mrs. E. W. Kallies, assistant chairman; Mrs. Norman Johnson, secretary; Mrs. Mayme Haworth, treasurer; Mrs. Kalles and Mrs. Mattson, purchasing agents.

ANNOUNCEMENT

The second payment on subscriptions made to the Fourth Liberty Loan fell due on Thursday, November 14th, payable at the State Bank. It is desired that all be promptly as possible and pay with the same spirit of patriotism that prompted the signing.

A certain New York restaurant has become famous for its high price. At the entrance a man just leaving, having paid his bill, was recently overheard to ask the waiter, "I say, do you charge anything for going out?"

If you are contemplating buying a new car, come in and talk it over. New Cars will soon be on the market again. Orders taken now. C. A. Huffaker, Ford agent, Van Nuys, Calif.

TOO LATE TO CLASSIFY
FOR RALE.—Several tons of stumps dumped. Inquire at postoffice.

The Influenza Demon

Out here in healthy Owensmouth where so little sickness is ever known, the demon of influenza has been adding to its dreadful toll victims by the scores the past week. Fortunately only two or three cases have resulted fatal where pneumonia developed, but a good many have suffered more than the pangs of death twice over.

Dr. Gundrum, the new physician, seems to have been sent out here by providential guidance for since coming he has given himself unreservedly among the sick and distressed in a gentle, kind way like the good Samaritan who applied the balm.

He reports that about eighty cases are under his care, but prevailing conditions are, that not so many new cases are known and that every case is well under control.

FACTS THAT WE MUST FACE

Owensmouth Can Get a Daily Rural Mail Service By Trying Now

Owensmouth is near enough to the Postoffice Department's requirements for a daily rural mail service for us to make the extra effort to secure it. Route No. 1 is 20.65 miles long, and is to be eligible for first class mail. The postman would have a total of about 3127 pieces handled per month, and have at least 82 families patronizing the route.

At the beginning of the year the total of pieces handled by route 1 was 2000 per month; but by June it had increased to 2600. The total for July, in quick response to the "drive" which was made, jumped to 3681; for August 3621, September 3777 and October 3850. By this it is readily seen that the average is some 600 pieces higher than the required minimum, and increasing steadily.

We have only 70 families receiving service on this route, however, which means that 12 more must be had before any claim can be made at Washington. This would mean considerable delay to wait for twelve families to move into the district, but quite the opposite is what is needed. There are 16 families now on the route who do not patronize the service. In other words, a daily route can be established at once if the get-together spirit, such as has already stamped Owensmouth as the coming city of the upper valley, only takes hold in earnest.

SPECIAL

Thanksgiving week will be W. S. S. Honor Week when a great campaign will be launched to collect all War Savings Stamps held, and put California "over the top." The drive starts on Monday morning, November 23, and a very urgent appeal is made to all who have made a pledge to pay up in full next week.

Fordson Tractors
Will come to arrive. Place your order now so as to get yours early. Don't wait, come in and see us at once.

G. A. Huffaker, Van Nuys, Fordson Distributor for San Fernando Valley.

THE OWENSMOUTH GAZETTE (Established 1872)

Published every Friday... H. M. LAMOREAUX, Editor and Prop.

Entered through the Postoffice at Owensmouth, California, under second-class mail matter, January 18, 1913, at Owensmouth, California, under act of Congress, March 3rd, 1879.

Subscription Rates in Advance One year, \$1.00... Three months, 35c... Six months, 60c...

Advertisement rates... The Gazette will accept no advertising... unless advance payment is received...

The Gazette will be a clean, live newspaper... full of news, news, news and an opinion or two...

The Gazette believes in a World Democracy... the construction of the human race, and the substitution of law and justice for the brute argument of the sword...

Advertising Rates Made Known on Application

To the man "who would rather call for his mail than put out a box" Remember your neighbor four miles out, who will not get to town once a week this winter on account of the roads...

The Government has lifted the curtailment orders, recently issued regarding the use of electric lighting. We are now able to burn our lamps of old.

FIVE YEARS AGO TODAY (Items Republished from The Gazette)

Eggs are 65 cents per dozen retail.

Mrs. John Haas entertained the Sherman way Club last Wednesday.

Supt. Neely, under direction of Mr. Whitley regarding all of the streets in the townsite since the supervisor.

Supervisor Fridman and Road Overseer Mellin were out last week getting deeds for the Owensmouth-Chatsworth boulevard. It is rumored that the work is to be pushed without delay.

The county surveyors are camping southwest of the Elliott-Branch near the foothills, and work of getting the grade for the Ocean highway through Topanga canyon is to advance without delay.

BRIEF REMINISCENCE

H. M. Bellou of Los Angeles, who has a ranch north of here, is another pioneer who can relate history of San Fernando valley date back over 25 years...

With the impense tonnage in hay, grain, livestock, etc. you can readily calculate what a benefactor we had in the road. The old valley was kind in extending its horns of plenty to the hungry masses who depended on her for sustenance and succor.

Loyal to Red Cross

Mrs. L. C. Kimball, Jr., who has shown such devotion to her hospital work during the weeks while influenza has made such heavy tolls among the afflicted, was given a most gratifying compliment in the columns of last Sunday's Express with a large photo reproduction. It reads as follows:

California Liberty Flocks Four thousand sheep have already been placed on California farms in a campaign already initiated by the farm bureau committee of the state.

They're the finest alarm clocks we've ever laid eyes on. They're built right and right from the ground up. We're practical clock men and we know.

On account of increased cost to manufacture, Big Ben and baby Ben are now \$3 each. For sale by A. E. HARTMAN, Van Nuys

VALLEY AND VICINITY

The Cream of News From Newspaper Exchanges

Zelzah Tribune: Fire destroyed some amount of acres of uncultivated hay for Alex Jeffrey east of Zelzah last Sunday.

Lankershim Laconic: Considerable of the trackage of the Burbank-Chatsworth branch of the S. P. is having new ties placed. A large force is working now between here and Burbank.

Van Nuys News: The merging of the Chamber of Commerce and the Community Council is advocated to form a strong civic organization to handle the problems of the future.

W. J. Pettit has set a high mark in bean production this season, as shown by his statement that he harvested 36000 sacks of Henderson bush beans.

San Fernando Democrat: E. R. Elgins has on exhibition in his office a jar in which is growing corn, tomatoes, melons, clear fertilizer. The plants look healthy and vigorous and substantiate the claim that fertilizer is a valuable plant food.

Nine more families put out mail boxes at the time of the last drive in June.

We have on hand and can deliver at once a new 1918 five passenger Buick car. G. A. Huffaker, Van Nuys, Calif. 14

Hogs! Hogs! Hogs! Big type Polesats at Van Nuys. A few fancy gilts. One sire of serviceable size. Small weaning pigs at all times.

WM. G. LAUSEN, H. J. Whitley Ranch

Holly Poultry Ranch

Hatchery capacity 60,000. 8 C White Leghorn chicks our specialty. Custom hatching. Agents for Famous Freshair Stove. A card brings our circulars. B.H.H. WAY, Hanna Station, Van Nuys, Phone 8111.



Big Ben

the clock you've read so much about in the magazines, arrived in our store yesterday with 23 brothers.

They're the finest alarm clocks we've ever laid eyes on. They're built right and right from the ground up. We're practical clock men and we know.

They'll be in our window for the rest of the week and we wish you'd come in and look them over.

On account of increased cost to manufacture, Big Ben and baby Ben are now \$3 each. For sale by A. E. HARTMAN, Van Nuys

William W. Widenham GENERAL INSURANCE Fire, Auto, Contractors' Liability, Compensation - Survey Bonds

CATERPILLAR WORK Plowing, chiseling, etc. All kinds of team work. JOE McDONALD Phone 11814 - Owensmouth

H. W. ALLEN PLUMBING, TINNING IRRIGATORS' SUPPLIES

IT PAYS TO PAY CASH

BETTER GOODS FOR LESS MONEY Our prices are right and the quality guaranteed. Let us quote you prices. Yours for business,

J. G. GONDON

BUY LIBERTY BONDS FROM UNCLE SAM AND YOUR MEAT FROM US!

OWENSMOUTH MEAT MARKET

Ferti-Lime Means the Carbonate of Lime. FERTI-LIME contains 85 per cent pure carbonate, and is absolutely free from CAUSTIC, NO BURN, and contains soluble PLANT FOODS. Ideal Lime for all crops, whether trees, alfalfa, beans or truck farming. Early orders meet prompt delivery.

E. R. ELKINS, Agent. San Fernando, Cal. Tel. Red 149

Hammered - on rock, sand and gravel by six Test Car Fleets, Goodrich tires have been put to the supreme test of the road and PROVED. Get these tested tires from us. Owensmouth Garage C. F. RIDDLE, Prop'r Free Maps and Touring Information

CHURCHES CALENDAR

Owensmouth Community Church—Sunday school at 10 o'clock every Sabbath, preaching at 11 o'clock. Epworth League meeting at 7:30 p. m.
Rev. T. H. Lewis, Pastor.

Chatsworth M. E. Church—Sunday school every Sabbath at 10 o'clock. Preaching by Rev. S. A. Thompson. Morning service at 11 o'clock. Evening service at 8 o'clock. Epworth League meeting at 7 p. m. The church is for all. Come.

BUSINESS CARDS

CHAS. B. SEXSMITH
Fire, Accident
Automobile, Compensation
And Life Insurance
Real Estate
Owensmouth, California

FRED N. ARNOLD
ATTORNEY-AT-LAW
638 L. N. Van Nuys Building
Phone Broadway 1246
Los Angeles, Cal.

L. L. WHITSON
NOTARY PUBLIC
CONVEYANCING
VAN NUYS, CAL.

LATE LOCALS

The Gazette is now Volume VII, Number 1.

Albert Treloar is building a large hay barn.

The rain has put the land in fine order for plowing.

J. S. Filcher of Chatsworth was in town Monday on official business.

Peas does not mean plenty, so continue to save food, Europe must be fed.

L. P. Mitchell was home over Sunday on business, returning to Corcoran Monday night.

The new family located on the Mack place in M. and Manuel V. Fisho of Santa Maria.

Marshall Condon, who suffered a dislocation of his left leg about a month ago, is improving and is able to ride out.

H. H. Davis, carpenter contractor and builder, has started the erection of a large double house on the Patreco ranch near Triunfo.

M. and Mrs. Gay Crowley of Owensmouth, with friends, spent Sunday in Pacima canyon, enjoying a picnic dinner. S. N. Fernando Democrat.

Don't forget to purchase your war savings stamps. A man may cheer the flag until he is hoarse but that will not amount to as much as losing Uncle Sam the ducks necessary to purchase food for suffering Europe. It is another case where money talks.

George W. Burch, one of the leading ranchers in this locality, has a model 80-acre deciduous fruit orchard west of Owensmouth that shows great promise for next year's yield. The trees are coming forth in years and have had excellent care. Mr. Burch will arrange to dry his product on the premises.

The time limit for mailing parcels to the boys overseas for Christmas has been extended from November 20th to 30th. Mrs. Mitchell, who has charge of the mailing, says that all who have not as yet received their labels, to mail at the postoffice and she will supply the labels.

Pumpkins are selling for \$6 and \$8 per ton at the cannery.

Los Angeles will spend \$1,500,000 on a motor power plant at San Francisco canyon.

Otto Gschwind has purchased the commissary department of W. J. Gibbs out at the Chatsworth reservoir camp.

The public is getting its annual reminder through the mail for renewal of automobile licenses. Not a very welcome reception, don't you think?

Since the ban has been lifted on building permits, there has been lots of activity at the local lumber yard, which means that a lot of building is already contemplated. Most all the jobs are on different ranches around Owensmouth.

W. B. Hyden has had the severest case of sickness during the influenza period in Owensmouth. He was sick the longest and was, without doubt, the greatest sufferer. After over three weeks' illness he is only just able to walk to the store with the strength he has.

Roy Alley has received a letter from his brother, William, at Gulf Port, Miss. stating that he is just waiting for his honorable discharge. This is the first news of this kind since hostilities ceased, and what joy there is in store for the mothers, and sweethearts!

George M. Janeway, who has been with the Hammond Lumber Company for over two years, was this week promoted to manager of the Owensmouth office to succeed R. E. Johnson of Van Nuys, who has taken the position of traveling auditor for the same company.

A. G. McKey, wife and infant son, accompanied by Mrs. McKey's sister, Miss Prudence Penfield, motored over from Ventura to spend Sunday with Mr. and Mrs. L. P. Mitchell. Mr. McKey was formerly one of the proprietors of the Corcoran journal and now holds a responsible position on the Ventura Daily Post.

As the holiday season draws near and commercial activity is beginning to improve we advise our advertisers to prepare new copy for their advertisements, also others who expect to use space in The Gazette will find opportunity for securing it upon application. Let us put Owensmouth before the public eye with a record that will be complimentary to us all.

G. F. Kelly, manager of the Marian Milling Company, has conceived a unique plan for the accommodation of his employes, by erecting a very commodious building, which is being used for a restaurant, and all the men are given the best "eats" the company can find. We never thought that Marian would beat Owensmouth to it like that—a restaurant.

Every Chamber of Commerce in San Fernando valley and other local development organizations have been invited to work with the Home Industries League of California in making this year's Thanksgiving dinner an exclusively "made-at-home" affair. The duty resting with those having the matter in charge, is to see that the community buys nothing for the big dinner that is not grown or made in your community, or is not purchased from a merchant in your town.

Give the letter carrier your cut going letters to dispatch. They count just as much as the mail he delivers.

A. C. Riddle of Van Nuys, formerly of Streeter & Riddle, who volunteered for service in the ordnance branch as a private, has been commissioned a lieutenant at Camp Hancock, Augusta, Ga.

Let all our readers be good purchasers of the advertising columns of The Gazette. The mission of the newspaper is to be a good advertising medium as well as chronicling the news. The latter feeds the mind while the former feeds the body. Both are practical and necessary.

Good news for the poultrymen—All mills, warehouses and grain dealers are notified that they can sell wheat for chicken feed. As there is a very large increase in wheat production for next year, and other changes in the general situation it has made it possible to relax this rule against feeding wheat.

Owensmouth needed two things badly. She got one—a physician, and a good one too; but the other town still hopes for—a restaurant. Now, really, Owensmouth should have a public eating place, and if the right man or woman takes hold of such an enterprise, there is no question about its paying. Who will come to the fore and show their ability to succeed? We generally get one thing at a time by working for it. What we want now is a restaurant where all these hungry men going around looking for a place to eat, can get what they are seeking.

Old Jupiter Pluvius has been doing a land-office business this week soaking up the dry spots over the land. His generosity has worked blessing and hardship all at the same time. A heavy truck of the Standard Oil Co. got into soft ground west of here Tuesday and mired to the hubs. Two big city trucks met a similar fate, only worse, when they stall Tuesday on their way to the Chatsworth reservoir. It is also rumored that the Times carrier had his troubles, too. We will not complain, however, for as a whole it was a great rain making a record of 1.54 inch, and a total of 3.64 inches for the season.

REPORT OF CONDITION
OF THE
STATE BANK OF OWENSMOUTH
at Owensmouth, California, as of the close of business on the 1st day of November, 1918.

RESOURCES.	
Cash and discounts	\$100,000.00
U.S. Bonds and other Securities	10,000.00
Real Estate	10,000.00
Due from reserve banks	10,000.00
Actual cash on hand	10,000.00
Total	\$140,000.00
LIABILITIES	
Capital stock paid in	\$200,000.00
Surplus	2,000.00
Deposits, time, less expense and interest paid	138,000.00
Bank notes circulating	2,000.00
Due to other banks	10,000.00
Due to correspondents	10,000.00
Time certificates of deposit	10,000.00
Customers' accounts	10,000.00
Total	\$200,000.00

Approved by the Board of Directors of the State Bank of Owensmouth, California, on the 1st day of November, 1918.

W. L. HENDERSON, Cashier.
Easily substituted and sworn to before me by both depositors, on the 11th day of November, 1918.

LINCOLN L. WHITSON,
Notary Public in and for the State of California.

CLASSIFIED ADVERTISING

Five cents per line each insertion, payable in advance.
Orders for one insertion, 25 cents.
For longer terms, apply to the office.
(Count six words to the line.)

FOUND—In the Alex Jeffrey Chalk hill pasture, one black male, weight about 900 lbs. See foreman at the ranch.

FOR SALE—Good Ford touring car cheap for cash. Inquire at Chatsworth garage.

FOR SALE CHEAP—One portable box-slipper. Apply to G. P. Bourland, Langbein Supply Station.

FOR SALE—Strawberry plants at Wards and Nord's, 17-18, 17-18, Owensmouth, L. D. Tift. 1-3c

See the Most Modern Cleaner
On the Coast

Storage Re-cleaning

MARIAN MILLING COMPANY

At Marian Phone 3

OWENSMOUTH FEED & FUEL CO.

Hay, Grain, Wood, Coal

POULTRY SUPPLIES

BUY LIBERTY BONDS & THRIFT STAMPS FIRST!

HAMMOND LUMBER COMPANY
GEO. M. JANEWAY, Manager Owensmouth, Cal.

... LUMBER ...

Lime, Plaster and Cement
Sash, Doors and Mill Work
Lath, Shingles and Shakes

Your Electric Lamps Can Help Conservation

A little thing like an electric lamp is a big factor in conservation.

Are you using the correct lamp? That's the point.

If you are using carbon lamps you are not doing full duty to the Government. Carbon lamps are wasteful and consume more electricity than is necessary.

MAZDA LAMPS ARE EFFICIENT LAMPS

If your home, office or factory is not thoroughly equipped with MAZDA lamps see that it is done so at once. Call in your electrical contractor or dealer and make the change immediately. MAZDA lamps effect work while saving. Ask your electrical contractor dealer about other electrical devices.

A Practical Christmas

The Government urges that Christmas giving be confined to useful articles—Give electrical appliances. The Government has ruled that no extra salespeople can be employed during the Holiday Season—SHOP EARLY

SOUTHERN CALIFORNIA EDISON CO.
Phone 45 Van Nuys, California

